



DESIGNING RESEARCH FOR BROADER IMPACTS

**INTERESTED IN INCREASING FUNDING FOR YOUR LAB?
AIMING TO CONNECT WITH PROPOSAL REVIEWERS?
BUILDING NEW RESEARCH PROGRAMS AT YOUR UNIVERSITY?**

The National Science Foundation, in partnership with Southwest I-Corps, is offering an advanced program designed to improve research funding for faculty and scientists. Leveraging the success of the NSF's I-Corps programs, we will practice techniques that embrace the scientific method to focus on clarifying and framing the Broader Impacts of your planned research into a compelling proposal narrative.

Throughout the program we will work to develop connections and links of your research concepts to the broader stakeholder ecosystem so that your research group can refine its research agenda and build the foundation for a sustainable research pipeline. We will use specialized development techniques to define the impact that you could create as a result of your research findings, and align your research agenda with these proposed outcomes.

BENEFITS OF PARTICIPATION

- » Increase your chances for funding
- » Clearly communicate broader impact of research initiatives
- » Refine your research agenda
- » Identify key collaborators and stakeholders
- » Develop a sustainable research pipeline

WHO SHOULD PARTICIPATE?

- » Research faculty or scientists interested in increasing successful research funding proposals, identifying stakeholders, and/or clarifying messaging about research initiatives
- » While not required, it is recommended that you bring members from your research group to support this program. Graduate students, research scientists, post-docs and undergrads are all welcome!

PROGRAM DATES

October 25 • 1:00 – 5:00pm
Opening Workshop: Day 1

October 26 • 1:00 – 5:00pm
Opening Workshop: Day 2

November 1 • 1:00 – 3:30pm
Check-In Workshop

November 8 • 1:00 – 3:30pm
Check-In Workshop

November 15 • 1:00 – 3:30pm
Closing Workshop

**All workshops will be held virtually.*

LEARN MORE & APPLY

Interested teams must apply at bit.ly/research-design-fall21. For more information and to apply, contact Max Green at info@ratioflux.com.

